

Stop TB Partnership

SUMMARY SHEET			
Agenda Nr. 1.05-4.0	Subject	Engaging World Leaders	
For Information	For Discussion	<u>For Decision</u>	
<p>Introduction</p> <p>The production of this Heads of State strategy was a recommendation of the Beijing Coordinating Board Meeting in October 2004. The purpose of the enclosed draft strategy (DOC 1.05-4.1) is to ensure high level political commitment and engagement from leaders (within and beyond health) whose engagement could be pivotal to the future success of TB control, domestically or internationally.</p>			
<p>Summary</p> <p>TB must be seen in the framework of wider poverty reduction and economic development issues.</p> <p><u>Strategic Issues:</u></p> <ul style="list-style-type: none"> • The need to strengthen TB control activities in target countries to maintain momentum and achieve the 2005 Global Targets and 2015 Millennium Development Goals. • The need for funds to support TB control from the international development community; • The need for a supportive political environment. <p>The strategy in the first instance involves pilot engagements with influential leaders in 2 core groups (high burden countries & donor/potential donor countries). Advocacy should aim to create TB champions among leading political figures and provide opportunities for a public commitment to TB Control. These activities should be done in coordination with existing projects such as, the Gates funded, ACTION project.</p>			
Decisions requested from the Stop TB Coordinating Board			
1) To discuss and endorse a strategy for engagement with political leaders and public figures .			
Next steps and time frame			
WHAT	WHO	WHEN	FOCAL POINT
Operationalisation of the strategy including identification of pivotal pilot countries as well as a calendar of opportunities	Partners	Ongoing from the time of approval	A&C Working Group and Secretariat