

## SUMMARY SHEET

Agenda Nr. 1.06-5.0	Subject	Resource Mobilization Strategy
For Information	For Discussion	<b><u>For Decision</u></b>
<p><b>Introduction</b></p> <p>The Global Plan to Stop TB represents a comprehensive, radical and innovative approach to TB control. The quantum of resources needed to implement the Plan is of a different order of magnitude to anything contemplated by the Partnership during previous planning cycles. Without sufficient resources, the plan will not be implemented and the benefits of a TB free world will not be realized. The Partnership therefore plans an intensive results based resource mobilization campaign.</p> <p>This strategy document describes the steps that should be taken by the Stop TB Partnership over the period 2006-2015 to mobilize sufficient resources to implement the Global Plan to Stop TB (2006-2015). Building on the earlier Long Range Resource Action Plan (LRMAP), the strategy document sets out the priorities and objectives of the Partnership with respect to mobilizing resources and gives the actions that may be taken by national governments, donor agencies and other partners to scale-up and secure the resources needed to fully implement the Plan.</p>		
<p><b>Summary</b></p> <p>The three strategic <b>objectives</b> of Resource Mobilization will be to:</p> <ul style="list-style-type: none"> <li>• <b>Build national commitment and capacity to fund domestic TB programmes in all countries.</b></li> <li>• <b>Attract new donors and supporters through improved communication and innovative fund-raising techniques.</b></li> <li>• <b>Nurture current donors with good communications and consistent outreach.</b></li> </ul> <p>To deliver on each of these core objectives, our <b>approach</b> to resource mobilization will be to systematically develop five key components: <b>Knowledge; Systems; Contacts; Communications &amp; Capacity</b></p> <p><b>To raise the quantum of funds needed to implement the plan, the Coordinating Board will need to make an investment in resource mobilization. It is anticipated that a minimum additional investment of US\$3 million over 2 years will be required.</b></p>		
<p><b>Decisions requested from the Stop TB Coordinating Board</b></p> <ul style="list-style-type: none"> <li>• To adopt the Resource Mobilization Strategy</li> <li>• To agree the budget for RM strategy implementation</li> <li>• To mandate the Secretariat to develop an operational plan to deliver on this strategy</li> <li>• To revitalize the Resource Mobilization Advisory Group and agree TOR</li> <li>• To endorse the Call for Launch of GFATM round 6 funding.</li> </ul>		
<p><b>Next steps and time frame</b></p>		

# **Stop TB Partnership**

<b>What: Select Board members to sit on RM Advisory Group</b>
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<b>Who: Board</b>
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<b>Timeframe ASAP</b>
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<b>Focal Point: Anant Vijay/Louise Baker</b>
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