



# Stop TB Partnership

## SUMMARY SHEET

Agenda Nr. 2.06-15.0	Subject	<b>Working Group on Advocacy, Communication and Social Mobilization</b>
For Information <input checked="" type="checkbox"/>	For Discussion <input checked="" type="checkbox"/>	For Decision <input type="checkbox"/>

### Rationale

Since the last Coordinating Board the ACSM Working Group has gone through a process of restructuring intended to increase its fitness to both undertake activities and to ensure linkages with other working groups and between the many advocacy initiatives that are taking place at both global and country level.

### Summary

- A Core Group for Global Advocacy has been added (and met in Paris in October 2006). A number of Task Forces have been created. Some are relevant to both global and country level (shown in the middle of the attached organigram) and others relating just to global advocacy alone (shown on the far right of the organigram). Of note is the Patient led Task Force to support and increase national advocacy activity in endemic countries.
- Terms of Reference for the full working group and for each of the Task Forces have been completed. Steps to increase membership of the working group have been undertaken and it is now running at 162 members.
- The Media and Events Task Force generated extensive coverage of TB at the Union conference in Paris October/Nov 2006. They have developed the theme for World TB Day 2007 'TB anywhere is TB everywhere'.
- Working Group members are encouraged to become involved in at least one Task Force.
- To date Task Force membership is as follows: Media / Events / Products - 17; G8 - 20; Building National Partnerships - 15; ACSM for XDR-TB - 15; Community based TB care - 30; EU - in development; Business Engagement - in development; National Advocacy (Patient led) - in development.

### Further products in development

ACSM at global level sub-group Media Task Force are completing a curriculum for journalist training and a plan of events for World Aids Day and World TB Day 2007.

ACSM at country level sub-group met in Milan in September 2006 and will publish in 2006/2007 a series of handbooks and guidelines to help countries in implementation of Component 5 of the Stop TB Strategy. These include the ACSM Handbook, the Guidelines for Empowering People with TB in Communities, the International Standards of TB Care and Patients Charter Promotion Strategy, How to Build a Partnership at Country Level Handbook.

An achievement of the sub-group was a further workshop assisting ACSM bids to the Global Fund for AIDS, TB and Malaria with consequent success in Round 6 applications. A recent USAID grant to the Partnership will be helpful in facilitating the implementation of GFATM ACSM grants.

### Decisions requested (from the Stop TB Coordinating Board)

- To note the changes to the working group.
- Comments on working group action are welcome.



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## Implications

Considerable scale-up of ACSM activities in both donor and endemic countries. Some Task Forces may require additional funding for specific activities which will be sought from external donors.

## Next Steps

### Action Required:

Country level: Sharing learning and facilitating implementation of ACSM approaches in the context of new national programme initiatives funded by GFATM.

Global level: Identifying target countries and institutions from which significant additional TB resources should be achievable with enhanced advocacy activity. Work plans for all Task Forces are under development.

**Focal Point:** Paul Sommerfeld

**Timeframe:** Continuing