

Strategic Advocacy Direction of the Stop TB Partnership

Jon Lidén, Manager, Advocacy and Strategy | Coordinator,
the Global Plan to Stop TB 2016 - 2020

26th Stop TB Partnership Coordinating Board Meeting
14th April 2015



Stop TB's Operational Strategy 2013-2015

Pillar 2: Increase political engagement by world leaders and key influencers to double external financing for TB from 2011 to 2015

2.1: Develop compelling advocacy messages and facilitate the development of a global brand for and with TB advocacy partners and align partner efforts in global advocacy

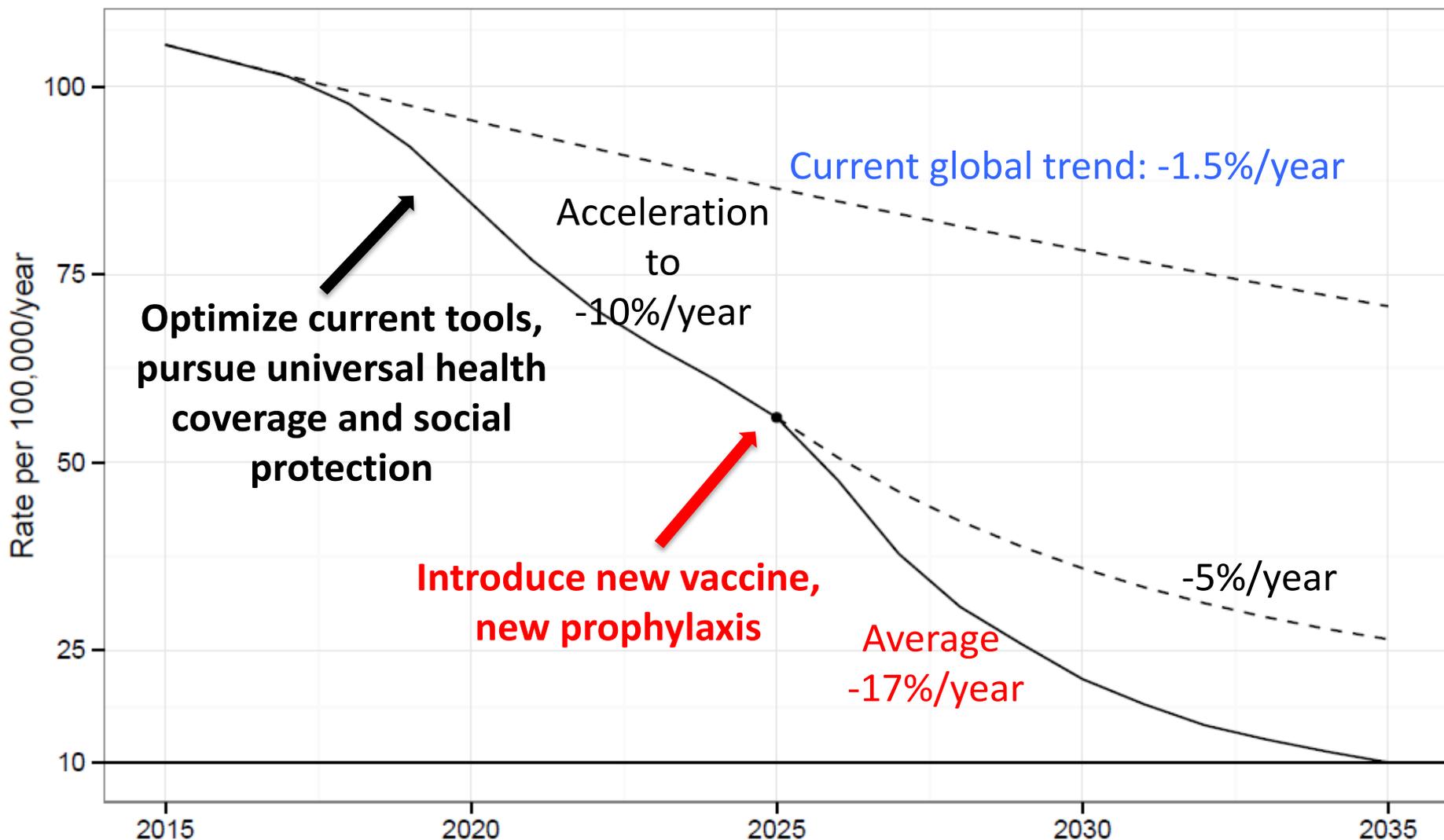
2.2: Influence Global Fund financing and grant management policies through partner coordination and engaging community advocates

2.3: Develop new streams of external financing to fill Global Plan funding gaps by broadening and maintaining the existing donor base

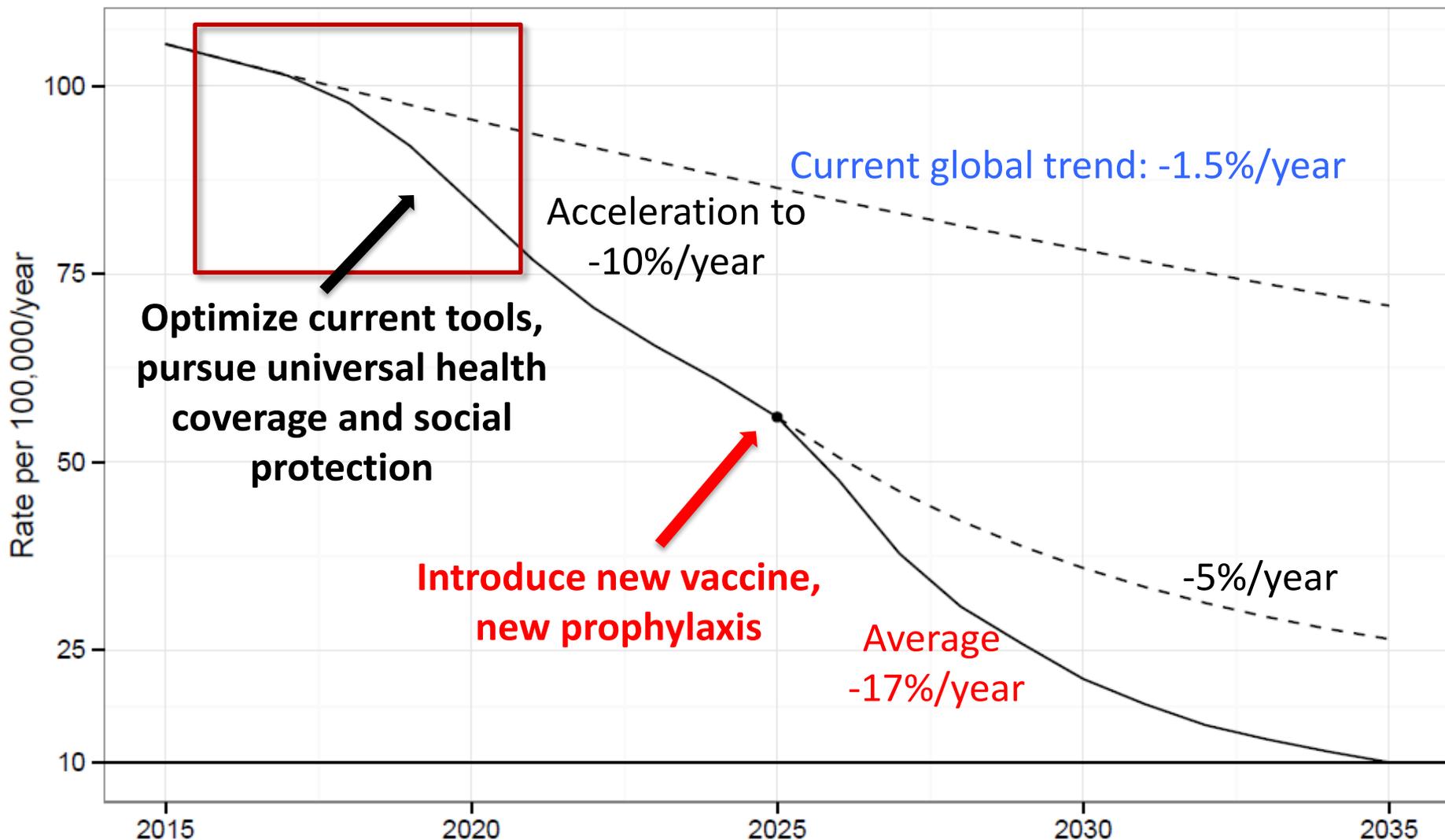


An update of the advocacy priorities was requested by Board Chair and Vice-Chair, taking into account the new challenges and opportunities provided by the Sustainable Development Goals, the End TB Strategy, and the Global Plan to Stop TB 2016 – 2020.

Projected acceleration of TB incidence decline to target level in WHO Post-2015 Strategy (10 per 100k)



The Challenge to Bend the Curve: 2016 - 2020



Looking Ahead: Stop TB Advocacy Priorities 2015-2016



Global Plan to Stop TB 2016-2020

- Present the case for change
- Secure buy-in to recommendations of Plan
- Advocate for adequate resources to implement plan at the National Level



Engage the G7

- TB included as priority in 2015, 2016 G7 Declarations
- G7 commitment to increase TB resources for R&D
- TB included as Anti-Microbial Resistance priority in all G7 countries



Roll out 90-(90)-90 Targets

- Adoption by all High-Burden countries
- Targets basis for national budgets and financing applications
- Adoption of targets by key constituencies (private sector, parliamentarians etc)

Looking Ahead: Stop TB Advocacy Priorities 2015-2016



Support BRICS TB Engagement

- Follow up to Brasilia Health Ministers Meeting
- 90-90-90 Targets, Pooled Medicines, Collaboration on R&D
- Support BRICS TB Technical Working Group



Global Fund Replenishment

- Support successful replenishment of Global Fund in 2016



National TB Country Campaigns

- Support at least 6 HBC End TB country campaigns
- Create awareness, mobilize key influencers, scale up investments and interventions, linked to SDG Goals

Looking Ahead: Stop TB Advocacy Priorities 2015-2016

Key Means for Achieving Advocacy Priorities



Thank you